



BLKVISION STARTER PRODUCT PLACEMENT PACKAGE

Connect your brand with powerful Black storytelling.

Tier 1: Visionary Boost - \$500

Perfect placement for small businesses & local brands

- Product placement in 1 show episode

- Brand shoutout on BlkVision Media's Instagram story

- Logo or product visual in the background or desk scene

- Credit mention at the end of episode

Tier 2: Culture Spotlight - \$2,500

Brands ready to level up visibility

- Product integration in 2 show episodes (visible username drop)

- Dedicated IG post + story across BVM platforms

- Logo included in the closing credits

- Optional brand rep cameo or poster placement

- 1-month feature in "Brands We Back" on website

Tier 3: Prime Placement - \$5,000

High-Impact brand visibility in culturally rich content

Product organically integrated in 3+ episodes across shows

Co-branded scene or storyline mention

Full marketing support: IG post, story, Facebook Feature, short video promo

Behind-the-scenes interview with cast highlighting your brand

Add-Ons (Optional):

Event activation at a screening or talkback: +\$1,000

Giveaway or contest collaboration: +\$500