



BlkVision Media Advertising Rate Sheet

Effective Date: January 2025

BlkVision Media provides premium advertising opportunities designed to help brands engage with Black audiences through digital, streaming, and social platforms.

ADVERTISING OPPORTUNITIES & RATES Digital Display Advertising (Website & App)

Ad Type	Placement	Specs	CPM (Starting at)	Flat Rate (Monthly)
Leaderboard Banner	Top of Page	728x90 px	\$15	\$3,000
Medium Rectangle	Sidebar/Mid-Page	300x250 px	\$18	\$3,500
Full Page Takeover	Homepage	Custom	\$25	\$6,000

Streaming Video Advertising (BlkVision Originals & Partner Content)

Ad Type	Placement	Length	CPM (Starting at)	Flat Rate
Pre-Roll Ad	Before Content	15-30 sec	\$20	\$10,000
Mid-Roll Ad	During Content	15-30 sec	\$22	\$12,000
Post-Roll Ad	After Content	15-30 sec	\$18	\$8,000
Branded Content Integration	Within Shows	Custom	N/A	\$25,000+



Social Media Advertising (Instagram, X/Twitter, Facebook, TikTok, YouTube)

Ad Type	Platform	Specs	CPM (Starting at)	Flat Rate
Sponsored Post	Instagram/Facebook/TikTok	Image/Video	\$18	\$3,500
Story Ad	Instagram/Facebook	1080x1920 px	\$17	\$3,000
Video Reel Ad	Instagram/TikTok	Up to 60 sec	\$20	\$5,000
YouTube Pre-Roll	YouTube	15-30 sec	\$22	\$8,500

Email Newsletter Sponsorships

Ad Type	Placement	Specs	Flat Rate (Per Send)
Sponsored Banner	Top of Email	600x200 px	\$2,500
Featured Brand Spotlight	Mid-Email	100 words + Image/Logo	\$3,500
Dedicated Email Blast	Exclusive Email	Custom	\$6,000

Podcast Advertising (BlkVision Audio Network)

Ad Type	Placement	Length	CPM (Starting at)	Flat Rate
Pre-Roll Ad	Before Podcast	15-30 sec	\$20	\$4,000
Mid-Roll Ad	During Podcast	15-30 sec	\$22	\$5,500



Post-Roll Ad	After Podcast	15-30 sec	\$18	\$3,500
Sponsored Episode	Branded Content	Custom	N/A	\$12,500+

Sponsorship Packages

Package	Includes	Price
Gold Sponsor	Video ad, digital banners, social promo, email feature	\$40,000
Silver Sponsor	Digital banners, social promo, email newsletter	\$25,000
Bronze Sponsor	Social media ads, email newsletter	\$12,500
Event Sponsor	Branding at BlkVision live events + digital promo	\$20,000

Custom Advertising Solutions

Looking for something unique? We offer **tailored advertising solutions**, including:

- ✓ Exclusive sponsorships
- ✓ Native content integration
- ✓ Cross-platform campaigns

Contact us for a customized proposal!


BOOK YOUR AD SPACE

For inquiries or to secure your ad placement, contact:

Joshua Luke

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Would you like to add more placement options or further refine pricing?