

BVMU FRONT 25'

2025-2026

CORPORATE SPONSORSHIP

REDEFINING ENTERTAINMENT, BREAKING BOUNDARIES

At **BlkVision Media**, we believe in the **transformative power of storytelling**—content that goes beyond entertainment to inspire, connect, and reshape narratives.

Through bold innovation and creative exploration, we break down traditional frameworks, offering audiences fresh, boundary-pushing content that has never been seen before. Our **dynamic ecosystem spans film, television, digital media, and original programming**, setting new standards in global entertainment.

By leveraging the **synergy of storytelling, technology, and culture**, we are building a powerhouse of intellectual property (IP) that resonates worldwide. Our commitment to authentic, diverse, and compelling narratives allows us to amplify voices and create meaningful connections across communities.

BlkVision Media is more than a platform—it's a movement. We are shaping the future of entertainment by delivering groundbreaking content that challenges the status quo and unlocks new possibilities.



The Legacy & Vision of BlkVision Media

For decades, Black creatives and storytellers have pushed boundaries, shaping culture, art, and media on a global scale. However, mainstream platforms have often failed to provide the recognition, opportunities, and ownership that these visionaries deserve.

BlkVision Media (BVM) was founded to change that narrative. We are a **Black-owned and operated streaming service** designed to champion **Black filmmakers, music artists, and content creators**—providing a home where their voices are amplified and celebrated.

At **BVM Upfront 25'**, we are introducing the next chapter of Black entertainment—an immersive platform offering **original films, exclusive series, live channels, and music streaming**, all within a cutting-edge digital experience.

For sponsors, this is a **unique opportunity** to align with an influential media movement that is **authentic, innovative, and deeply connected to culture**.



Audience Insights & Market Influence

Why Sponsor BVM?

Our audience represents one of the most powerful consumer groups today. They are **culturally engaged, socially conscious, and influential in entertainment and technology trends.**

67% have household incomes over \$100K+

62% hold advanced degrees

Highly active in entertainment, culture, and digital experiences

Exclusive Audience Engagement

BVM's content attracts a **loyal and engaged community** of users actively seeking representation in entertainment. Our audience connects with media that reflects their experiences, values, and aspirations.

Through our platform, we will provide **tailored content experiences**, ensuring maximum brand visibility for sponsors in the **fast-growing Black entertainment and streaming industry.**



Reach & Global Impact

BVM's influence extends far beyond a single platform—it's a **global movement** of creatives, influencers, and audiences.

Projected Annual Engagement (Year 1):

700,000+ subscribers anticipated in the first year

Viewership in over 200+ countries and all 50 states

Projected 30M+ video views across digital platforms

1.2M+ expected live stream viewers

Social media reach: Over 1M+ engaged followers

As a sponsor, your brand will have **unparalleled exposure** across multiple digital, on-site, and streaming touchpoints.



Celebrating the World's Greatest Black Filmmakers

BVM is committed to honoring and showcasing the most groundbreaking Black directors, producers, and storytellers.

Featured Filmmakers & Exclusive Content:

- Visionary creators behind award-winning independent films
- Exclusive directorial debuts and behind-the-scenes documentaries
- Short films, web series, and experimental projects by rising Black talent
- Industry panels and conversations with Hollywood's most influential Black creatives

For sponsors, this is an opportunity to **associate your brand with the pioneers shaping the future of entertainment.**



Spotlight on the Most Celebrated Black Music Artists

BVM will feature **music streaming, exclusive performances, and original music-driven content** that highlights both emerging and legendary Black artists.

Key Features:

- **Exclusive live performances** from top Black artists
- **Curated playlists & radio stations** powered by cultural tastemakers
- **Behind-the-scenes music documentaries** featuring icons and rising stars
- **BVM Music Originals** – in-depth artist interviews and concert experiences

Sponsorship aligns your brand with **the heartbeat of Black culture—music**—connecting you with fans who are passionate about artistry, innovation, and authenticity.



Community, Innovation & Social Impact

BVM is more than a streaming service—it's a platform for **empowerment, education, and economic impact.**

Initiatives for Social & Cultural Innovation:

- **BVM Filmmaker Incubator** – Supporting emerging Black directors with funding and distribution
- **Women in Media Fellowship** – A mentorship program for Black women in entertainment
- **Tech & Media Innovation Hub** – Exploring AI, VR, and digital storytelling advancements
- **Youth Film & Music Education Programs** – Investing in the next generation of Black creatives

Sponsors will have the **opportunity to support meaningful programs** that make a **tangible impact on Black media representation and advancement.**



Exclusive Sponsorship Opportunities

Official Premier Sponsor – \$ 500,000 Mil USD

The **Premier Sponsorship Package** provides the highest level of visibility, influence, and collaboration:

Exclusive Benefits

- **20 BlkVision Media Memberships** (regular) to gift at sponsor discretion, fostering inclusion and audience growth (recipients must meet eligibility criteria).
- **Logo Placement** linked to the sponsor's site across all BlkVision Media event pages and marketing platforms.
- **Four Sponsored Newsletters** featuring sponsor messaging delivered to over 50,000 industry leaders and creatives.
- Official Supporter recognition of the **BlkVision Diverse Creators Fund**.
- Mention in **social media posts** about BVM UPFRONT '25 and BlkVision initiatives.

Event Branding and Exposure

- **Video Showcase Placement** during keynote sessions or marquee panels (content and time restrictions apply).
- **Premium Branding Recognition** across all event materials, including signage, marketing, and digital platforms.
- Host mention as **Premier Sponsor** in event opening and closing remarks.

Networking and Thought Leadership Opportunities

- Opportunity to **host a featured panel or workshop** in collaboration with BlkVision Media (pending topic approval).
- Exclusive access to **VIP networking events** with executives, investors, and creators.
- Branding on **exclusive thought-leadership videos** shared post-event on BlkVision Media platforms.

Ad Placement Benefits:

• Primetime Ad Placement:

- 700 premium commercial ad slots (30 seconds and 60 second each) during primetime hours on BlkVision Media's platform and TV network for a 12-month duration.
- Guaranteed ad placement before or during flagship BVM Originals, live sports, or award-winning content with high viewer engagement.

• Exclusive Ad Feature:

- Your brand will be showcased as a presenting sponsor during one episode of a BVM Original, with a "Brought to you by [Sponsor Name]" acknowledgment.

• Event Integration:

- A one-minute video ad aired during the BVM UPFRONT '25 opening keynote session.
- Ad placement on event livestreams and recorded sessions shared across digital channels.

Discounted Add-Ons

- **50% discount** on podcast sponsorships for BlkVision Originals.
- **50% discount** on product placement opportunities during live-streamed BlkVision shows.

Official Gold Sponsor – \$350,000 USD

The **Gold Sponsorship Package** offers extensive exposure and networking opportunities:

Exclusive Benefits

- **20 BlkVision Media Memberships** to gift as part of diversity or audience engagement programs.
- **Logo Placement** linked to the sponsor's site on BlkVision Media platforms.
- **Two Sponsored Newsletters** featuring sponsor messaging delivered to over 50,000 industry leaders and creatives.

Event Branding and Exposure

- Branding recognition during key **BVM UPFRONT '25 sessions** and digital event materials.
- Mention in select **marketing campaigns** for BVM UPFRONT '25.

Networking and Thought Leadership Opportunities

- Branding on select **thought-leadership content** shared post-event.
- Option to host a **sponsored networking roundtable**.



Ad Placement Benefits:

•High-Traffic Ad Placement:

- 500 commercial ad slots (30 seconds and 60 second each) aired during high-traffic hours (midday and evening) across BlkVision Media's platform for nine- months.
- Inclusion in the pre-roll of select live-streamed events and network premieres.

•Event Branding:

- 30-second video ad played during select panel sessions at BVM UPFRONT '25.
- Your brand's logo included in the closing credits of BVM's streamed original shows for six months.

Discounted Add-Ons

- **25% discount** on video showcase placement during live sessions.
- **25% discount** on ad placements in BlkVision Media programming.

Official Gold Sponsor – \$350,000 USD

The **Gold Sponsorship Package** offers extensive exposure and networking opportunities:

Exclusive Benefits

- **20 BlkVision Media Memberships** to gift as part of diversity or audience engagement programs.
- **Logo Placement** linked to the sponsor's site on BlkVision Media platforms.
- **Two Sponsored Newsletters** featuring sponsor messaging delivered to over 50,000 industry leaders and creatives.

Event Branding and Exposure

- Branding recognition during key **BVM UPFRONT '25 sessions** and digital event materials.
- Mention in select **marketing campaigns** for BVM UPFRONT '25.

Networking and Thought Leadership Opportunities

- Branding on select **thought-leadership content** shared post-event.
- Option to host a **sponsored networking roundtable**.



Ad Placement Benefits:

•High-Traffic Ad Placement:

- 500 commercial ad slots (30 seconds and 60 second each) aired during high-traffic hours (midday and evening) across BlkVision Media's platform for nine- months.
- Inclusion in the pre-roll of select live-streamed events and network premieres.

•Event Branding:

- 30-second video ad played during select panel sessions at BVM UPFRONT '25.
- Your brand's logo included in the closing credits of BVM's streamed original shows for six months.

Discounted Add-Ons

- **25% discount** on video showcase placement during live sessions.
- **25% discount** on ad placements in BlkVision Media programming.

Official Silver Sponsor – \$150,000 USD

The **Silver Sponsorship Package** is designed for brands looking for targeted exposure and engagement:

Exclusive Benefits

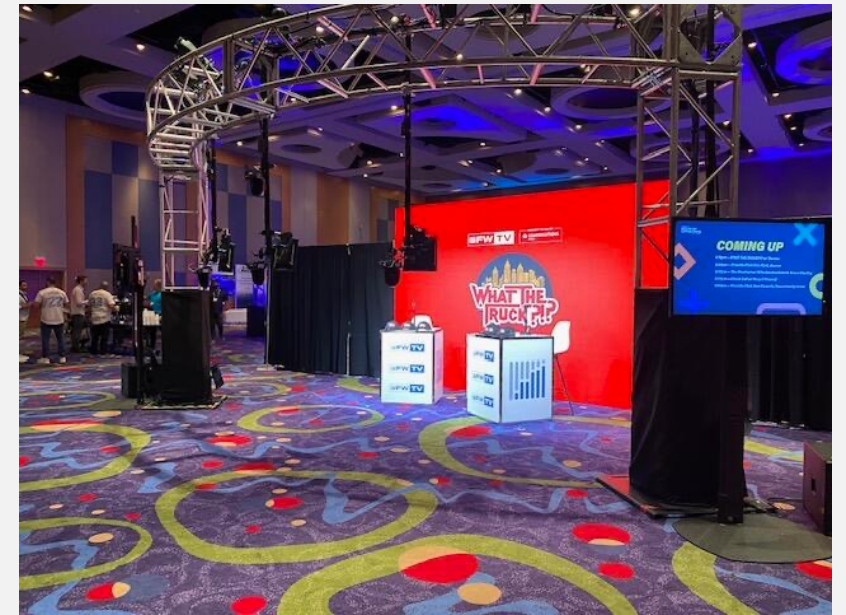
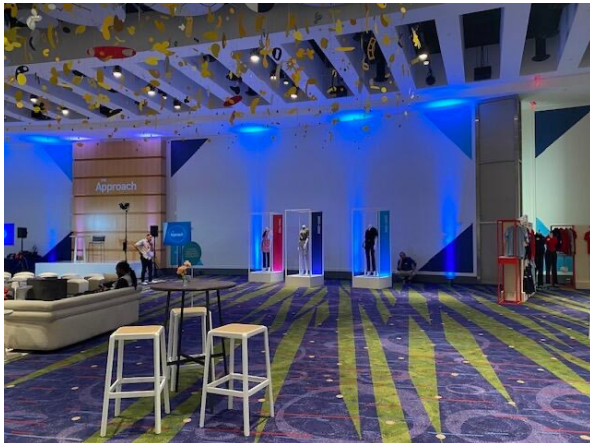
- **5 BlkVision Media Memberships** to gift at sponsor discretion.
- **Logo Placement** linked to the sponsor's site on BlkVision Media event pages.

Event Branding and Exposure

- Recognition as an **Official Silver Sponsor** in event materials and signage.

Networking and Thought Leadership Opportunities

- Branding on **post-event content** shared with BlkVision Media's digital audience



Ad Placement Benefits:

• Targeted Ad Placement:

- 16 commercial ad slots (30 seconds each) during regular network programming (excluding primetime) for six months.
- Inclusion in mid-rolls of live-streamed sports or entertainment content.

• Event Branding:

- 30-second video ad played during select panel sessions at BVM UPFRONT '25.
- Your brand's logo included in the closing credits of BVM's streamed original shows for six months.
- Logo placement during sponsored panel sessions and break times at BVM UPFRONT '25.
- A brief mention and logo display during community-focused BVM Originals.

Discounted Add-Ons

- **10% discount** on select sponsorship opportunities within BlkVision Media Originals.

Visionary Sponsor – \$85,000 USD

The **Visionary Sponsorship Package** includes:

- All Innovator benefits.
- **Premier logo placement** on stage, event signage, and marketing materials.
- **Speaking opportunity** or panel participation during the event.
- Exclusive **branded content promotion** across BlkVision’s channels.
- **Ten tickets** to attend BVM UPFRONT ‘25.
- **Five BlkVision Media Memberships** for sponsor use or gifting.

Ad Placement Benefits:

•Standard Ad Placement:

- 12 commercial ad slots (30 seconds each) on BlkVision Media’s platform during daytime programming for three month.
- Inclusion in a highlight reel aired post-event summarizing the BVM UPFRONT ‘25 conference.

•Event Exposure:

- Logo placement in digital event brochures and sponsor recognition reels.

Ad Placement Benefits:

•Targeted Ad Placement:

- 16 commercial a slots (30 seconds each) during regular network programming (excluding primetime) for six months.
- Inclusion in mid-rolls of live-streamed sports or entertainment content.

•Event Branding:

- 30-second video ad played during select panel sessions at BVM UPFRONT ‘25.
- Your brand’s logo included in the closing credits of BVM’s streamed original shows for six months.
- Logo placement during sponsored panel sessions and break times at BVM UPFRONT ‘25.
- A brief mention and logo display during community-focused BVM Originals.

Discounted Add-Ons

- **10% discount** on select sponsorship opportunities within BlkVision Media Originals.



Additional Sponsorship Tiers

Innovator Sponsor – \$50,000 USD

- Dedicated social media post highlighting your sponsorship.
- Opportunity to include promotional materials in attendee gift bags.
- Invitation to an exclusive sponsor meet-and-greet with BlkVision executives.
- Four complimentary BlkVision Media Memberships** for sponsor use or gifting.
- Four tickets** to attend BVM UPFRONT '25.
- Ad Placement Benefits:**
 - 1 commercial 12 ad slot (15 seconds) during regular programming for one month.
 - Sponsor acknowledgment during post-event videos shared on social media.



Partner Sponsor – \$25,000 USD

- Logo Placement** on event signage and digital platforms.
- Priority access** to networking sessions.
- Two complimentary BlkVision Media Memberships** for sponsor use or gifting.
- Two tickets** to attend BVM UPFRONT '25.

Ad Placement Benefits:

- 1 commercial ad 8 slot (15 seconds) during regular programming for one month.
- Logo feature in an “Official Sponsors” banner during select streaming content for one month.

Supporter Sponsor – \$10,000 USD

- Recognition as a **Supporter** on event materials and the **digital program**.
- 500 free advertising hours** on BlkVision Media’s platform.
- Two tickets** to attend BVM UPFRONT '25.

Ad Placement Benefits:

- 1 commercial ad 4 slot (15 seconds) during regular programming for one month.
- Logo feature in an “Official Sponsors” banner during select streaming content for a month.

BVM '25 Events

BVM Launch Party - \$150,000

Located: Fox Theatre Marquee Club

Celebrate the launch of the **BlkVision Media Network** and gain unparalleled exposure at this exclusive, high-profile event. As a **BVM Launch Party sponsor**, your brand or upcoming products will be prominently featured in front of an influential audience of executives, creatives, and media professionals.

What's Included:

- **Video Showcase:** Position your brand at the heart of the BVM Network's grand unveiling. Showcase your upcoming products, services, or content through **dynamic video presentations**.
 - Options for **teasers, trailers, or product walkthroughs** that capture attention and drive engagement.
 - Your video can be **anywhere from 30 seconds to 2 minutes**, giving you the flexibility to craft the perfect message.
 - Content will be **premiered during the live stream of the BVM Network launch event**, ensuring high visibility to a captivated audience.
- **Premium Exposure:** Your video content will be seamlessly integrated into the launch event's program, strategically placed throughout the event.
 - **Exclusive placement within the event schedule**, decided by **BlkVision Media's event coordinators**, to ensure optimal exposure for your brand.
- This **BVM Launch Party** is the perfect opportunity to showcase your brand to a targeted audience of industry leaders and innovators, all while celebrating the groundbreaking debut of the **BlkVision Media Network**.



Apple Vision Pro “Car of the Future” Experience- \$150,000

Guests enter luxury or concept cars **outfitted with Apple Vision Pro goggles**, experiencing:

1. 🚗 Virtual Drive-In Theater (Immersive Movie Experience)

- The Apple Vision Pro creates a **360-degree cinematic drive-in** while seated in the car.
- Guests preview **original films & TV series** from your streaming service.

2. 🎵 Interactive Music & AR Visuals

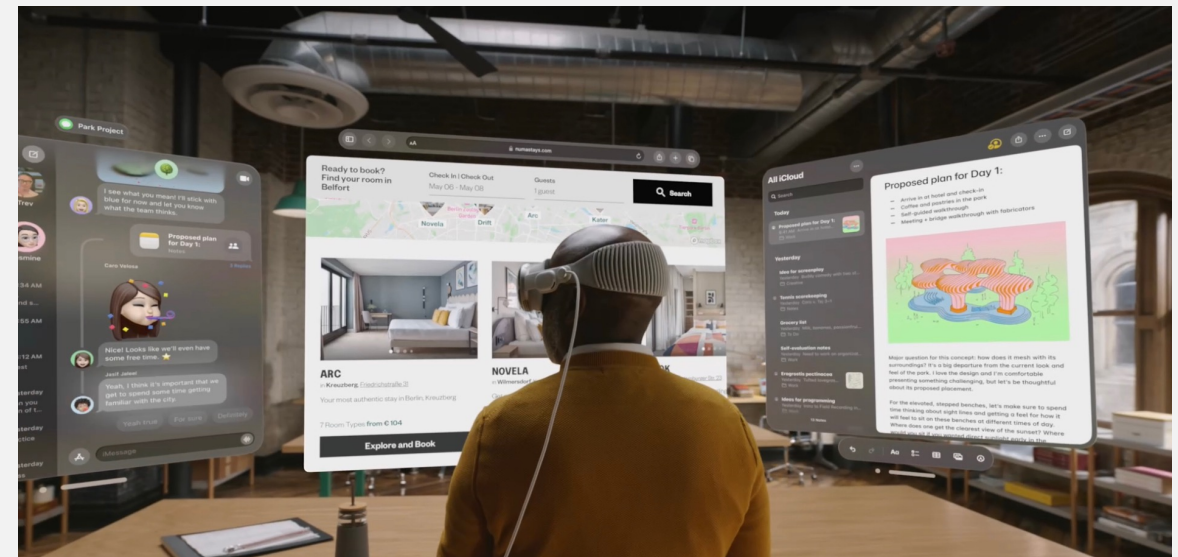
- Users **select music** from your streaming platform using **hand gestures**.
- Songs trigger **AR visuals**, album art, and **3D floating lyrics** inside the car.

3. 🏙️ Augmented Reality City Tour

- Virtual city drive where each stop represents a **genre** (Action, Comedy, Live TV, etc.).
- Characters from films & TV shows **appear in AR**, interacting with the user.

4. 🚀 AI-Powered Personalized Streaming

- Guests see how AI recommends **music, movies, or shows** based on their preferences.
- Demo of a “road trip playlist” that auto-adjusts based on mood, weather, and location.



Metlanta: A BlkVision Media Celebration of Black Excellence in the Arts

Premier Sponsorship – \$250,000

Located: BackYard, Mercedes Benz Stadium

BlkVision Media proudly introduces **Metlanta**, the ultimate cultural event honoring the brilliance, creativity, and influence of Black artists, musicians, actors, and visionaries. Inspired by the prestige of global fashion and arts galas, Metlanta is more than just a red-carpet affair—it is a tribute to **Black excellence, innovation, and artistic legacy**.

This exclusive event brings together the most influential voices in **entertainment, fashion, music, and media**, while actively supporting the next generation of Black creatives. Through scholarships, mentorship programs, and funding initiatives for emerging talent and Black entrepreneurs, **Metlanta is dedicated to elevating Black storytelling and cultural leadership**.

Join us as we spotlight **groundbreaking talent**, celebrate the power of Black artistry, and invest in the future of creative excellence. **Metlanta is where culture, art, and Black excellence unite**.

Align Your Brand with the Future of Black Excellence

Support **Metlanta** by becoming a **Premier Sponsor**, gaining exclusive brand integration across one of the event's most anticipated features—the **Metlanta Creative Experience**, a curated space showcasing the intersection of **fashion, music, visual arts, and technology**.



What's Included:

- Brand Integration in the Metlanta Creative Experience** – Your brand will be prominently featured in this **immersive showcase** that highlights Black excellence in the arts, fashion, and entertainment industries.
- Red Carpet & Media Visibility** – Gain premium **logo placement** on red carpet backdrops, press releases, and digital content seen by **millions**.
- VIP Event Access & Networking** – **Exclusive invitations** to the Metlanta VIP lounge, offering direct engagement with **industry icons, celebrities, and cultural innovators**.
- Content & Social Media Exposure** – **Branded mentions and features** across BlkVision Media's digital platforms, including **social media, streaming, and editorial content**.
- Scholarship & Mentorship Program Recognition** – Showcase your **commitment to Black creatives** by supporting **youth scholarships and entrepreneurial grants** awarded during the event.

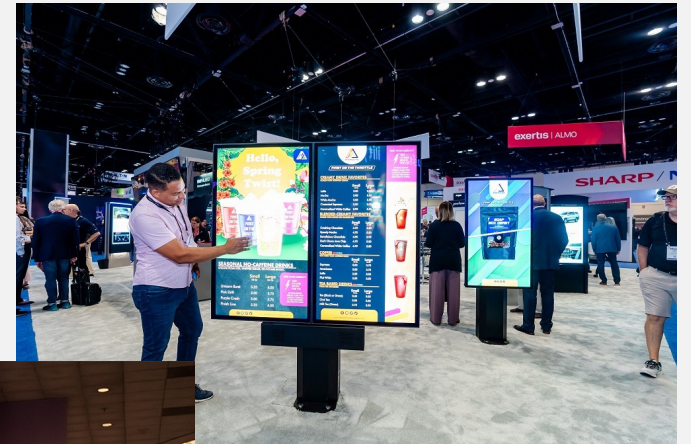
High-Impact Digital & Event Signage

Sponsorship includes premium **branded visibility across BVM's digital and live event experiences.**

Opportunities Include:

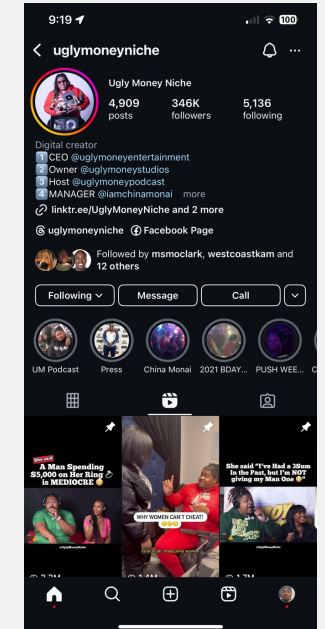
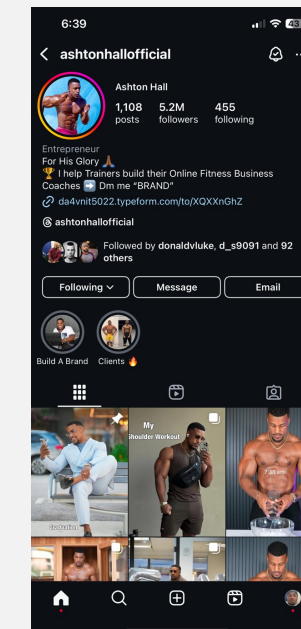
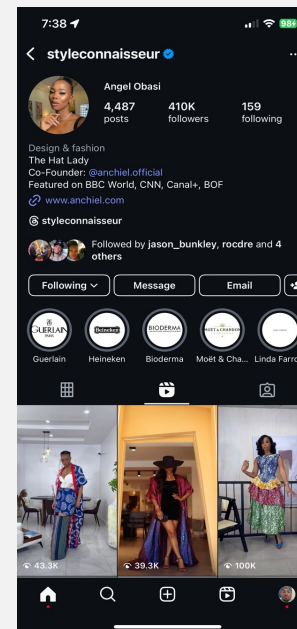
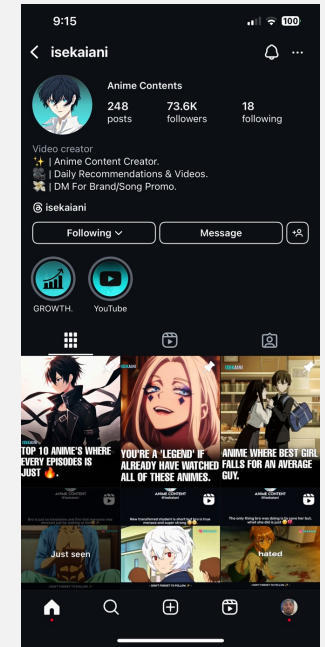
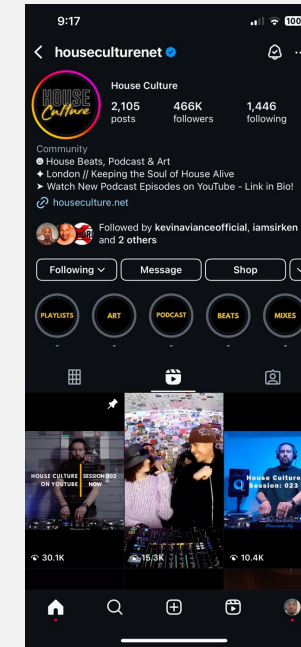
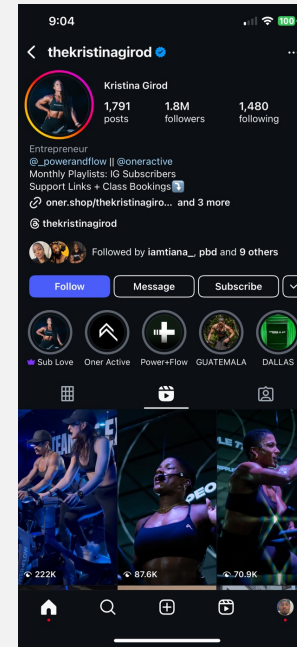
- **Mainstage Branding** – Logo placement on BVM event screens & live-streamed content
- **Co-Branded Step & Repeats** – Red carpet & press backdrop branding
- **Event Signage & Digital Ads** – Logo placement across the event venue, print materials, and online broadcasts
- **Interactive On-Site Brand Activations** – Custom experiences that engage attendees directly

Sponsors gain **prime real estate in front of key industry leaders, media, and influential cultural figures.**



Social Media Presence

- Building wrap and branded collateral offer “Instagrammable” moments
- Frequent collaborations with top **Black celebrities & influencers**
- Multiple viral videos per year, each generating **1M+ views**
- Global digital engagement with **60% outside NY, 40% outside the U.S.**



OVER 1M+ FOLLOWERS & GROWING

- Frequent collaborations with **high-profile celebrities** drive massive reach
- Range of platforms: Instagram, Threads, X(Twitter), LinkedIn, TikTok, Facebook, YouTube
- Several viral videos/year **achieving 1 million + views/shares**

Brand Integration Opportunities:

- Sponsored social media content, challenges, and influencer partnerships
- Custom hashtag campaigns to drive engagement
- Branded live streams, IG/TikTok takeovers, and exclusive interviews

Sponsors benefit from **widespread social amplification**, ensuring **maximum reach and engagement** with highly active audiences.



Customized Activation Opportunities

BVM provides sponsors with **highly customizable engagement options** tailored to their brand's goals.

Opportunities Include:

- **On-Site & Digital Activations** – Engage audiences through **live demos, experiences, and giveaways**
- **Exclusive VIP & Gifting Opportunities** – Co-branded merchandise, product placements, and influencer promotions
- **Content Sponsorships** – Brand integration within BVM's original films, series, and music content
- **Teaching & Thought Leadership** – Sponsored educational initiatives and masterclasses with industry experts

We work closely with sponsors to craft a strategic partnership that delivers **maximum brand exposure and impact.**



For More Information, Contact:

BVMUPFRONT25'

Joshua Luke

president@bvmpius.com | 561-856-2514

THANK

YOU